



User friendly  
information  
management



## RightsWATCH

RightsWATCH enables Dynamic  
Data-Centric Classification  
which enforces Role-based  
Access Control Policies on  
sensitive information



### Data Classification

Identify and classify  
sensitive data via impact  
free user experience



### Loss Prevention

Applying data-centric policies  
to files and emails to educate  
and prevent going against  
corporate policies



### Legacy Data

Bulk and automatic  
classification of existing  
data that resides on  
the corporate network



### Rights Management

Enforcing role-based  
access control policies  
over files, anywhere



### Data Analytics

Comprehensive audit  
trail for forensic analysis,  
together with enhancing  
SIEM tools for reporting



### Mobile Devices

Support for BYOD and  
the ability to classify and  
protect sensitive data on  
top of MDM

## How it works?

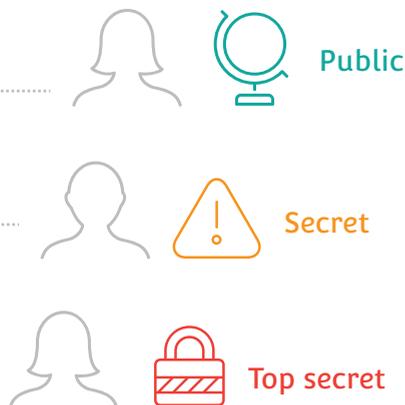
The information is identified and classified based on content, context and metadata aware policy rules.



Confidential

User sends an email or shares a classified file.

According to the user's job description their need to know changes.



Role-based access control policies are enforced according to user's privileges over the information.

## What RightsWATCH can do for you?

*"Watchful provides an easy-to-use solution that supports secure sharing of common document types in a way that most end-users want to work."*

Leadership Compass Report  
on Secure Information Sharing,  
KuppingerCole  
2015

### Increased Security

Fewer insider threat incidents  
Increased visibility with audit trail  
Protection extended to mobile

### Improved Compliance

By taking decisions out of users' hands  
Having forensics capabilities for tracking  
Classifies legacy files

### Increased Productivity

Familiar workflow with no extra steps  
Flexible re-classification  
Less time in training

### Decreased Costs

Cost of damage to your brand  
Cost of responding to incidents and auditing  
Cost of training to increase user awareness

The leak or loss of information is a primary concern for every organisation today. Without doubt the number one priority has now become securing the organisations most valuable information - i.e. its data. Watchful Software provides a way to keep sensitive information safe from security breaches that result from accidental or malicious disclosure. RightsWATCH dynamically classifies and labels information of all types and only allows users with authorisation and permission to use specific data regardless of where it resides.



Watchful

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